

# Name Surname

Üsküdar, İstanbul  
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## Education and Training

**2014 – Present**

**MEF University**

**Business Administration  
Scholarship: %75 ÖSYM**

**Project:** Silk and Cashmere Marketing Case Study (1<sup>st</sup> place)

- Worked on marketing case studies to develop for target groups, created different marketing strategies for the brand
- Made a presentation to the co-founders of Silk and Cashmere

**2010 – 2014**

**Kandilli Girls Anatolian High School**

## Experience

**February – June 2017**

**Position:** Assistant

**MEF UNIVERSITY**

- Supported activities of the MEF Professional Development Coordinator
- Revised students' CV's and cover letters
- Managed meetings with companies for internship collaborations
- Found articles about career development for the business communications class

**January – March 2017**

**Position:** Global Expansion Intern

**SCORP**

- Found content for managers in India and America
- Created Indian Scorp groups and managed them
- Created headlines and contents according to trends

**August – Sept. 2016**

**Position:** Project Intern

**ANASPONSOR**

- Managed meetings between different companies for sponsorships
- Supported the development of content for sponsorship data
- Attended meetings, gave feedback to the company about the meeting topics



ÖĞRENMEYE SINIRSIZ ÖZGÜRLÜK



## Achievements

### Awards:

#### **Unilever Marketing Challenge – Ideatrophly 15' Semifinalist**

- Worked on marketing case studies to improve awareness and sales of Çabuk Çorba
- Made presentations to Unilever executive board and developed a new marketing strategy

#### **Pusula 14' – Bogazici University**

- Took 2<sup>nd</sup> place in the marketing strategy case for Vestel-Venus

### Memberships:

#### **Co-founder of MEF Career Coding Community**

**February – June 2017**

- Helping people to shape their carriers, organizing interactive events

#### **Member of MEF Theater Club**

**March – June 2017**

#### **KAÇUV Organization Team Member**

**May – June 2017**

- Organizing monthly birthday parties for children who are hospitalized due to cancer

## Skills & Certificates

**Technical:** Microsoft Office Programs  
Adobe Photoshop  
iMovie

**Language:** Turkish – Native Language  
English – Intermediate  
Spanish – Beginner

## Hobbies and interests

**Photography;** Exhibited three photographs in Feshane Exhibition.

- **September – June 2012** ISMEK – Photography Course, Istanbul

**Blogging;** Writing about different places. <https://dunyasirtcantamda.wordpress.com/>

**Theater;** Acted “Bahar Noktası” from William Shakespeare at the university

**Psychology;** Took Introduction to Psychology and Developmental Psychology classes



ÖĞRENMEYE SINIRSIZ ÖZGÜRLÜK



Profesyonel Gelişim Koordinatörlüğü