

ARC 411 NARRATIVE PROCESSES IN ARCHITECTURAL DESIGN (NPAD)



Image: NPAD 2016-17 Fall and Spring Terms Students

Main target of this course is to strengthen the relationship between thinking and designing with architectural communication tools. Improving architectural communication methods is related with creative, innovative, pioneer and personal approaches just like the design process is. During the course students will be encouraged and guided to use representation tools according to their personal interests and skills.

This course focuses on the narrator character of an architect which is one of the significant roles of her/his. Particularly visual and additionally any other sensory medias can be the producer and the product of this narrative. Besides, interaction of these different medias is also at the heart of this course. These medias which can be expressed as representation tools will be considered not only as translators but also a part of the thought itself. Expanding common representation methods helps to give birth to new ideas about architecture. The language and the content of an idea can not be separated from each other. Thus, in this course visual communication tools will be utilized as the possibility of generating ideas in creative processes, rather than the way of producing presentation materials.

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