

## CURRICULUM VITAE

<b>1.Name Surname</b>	HANDE KARADAĞ
<b>2.Date of Birth</b>	06.12.1972
<b>3.Title</b>	Asst. Prof. Dr.

### 4.Education

Derece	Alan	Üniversite	Yıl
B.A.	Bus. Adm. (Eng.) accounting and finance major	Marmara University	1994
M.A.	International Trade	İstanbul Commerce University	2008
Ph.D.	Bus. Adm. (Eng.)- strategic management	Yeditepe University	2014
Asst. Prof. Dr.	Bus.Adm.– strategic management and entrepreneurship	MEF University	2015
30.07.2017-07.09.2017	Visiting Scholar	University of Pennsylvania	Wharton School Sol C. Snider Entrepreneurial Research Center
01.08.2016-08.08.2016	Global Faculty Development Program	University of Pennsylvania	Wharton School
01.09.2014-30.05.2015	Visiting Scholar	University of Pennsylvania	Wharton School Sol C. Snider Entrepreneurial Research Center
01.09.2013-02.01.2015	Visiting Scholar	University of Massachusetts Amherst	Ishenberg School of Management

### 5. Academic and Professional Positions

#### 5.1. Academic Positions

Görev Dönemi	Unvan	Üniversite/Firma	Bölüm
10.10.2017-current	Director	MEF University	Institute of Social Sciences
01.08.2015-current	Director	MEF University	Lifelong Learning Center
01.07.2015-current	Chair	MEF University	Banking and Insurance Vocational School
01.06.2008-31.12.2010	Lecturer	Yeditepe University	Bus.Adm. (international finance)

## 5.2. Professional Positions

Görev Dönemi	Unvan	Üniversite/Firma	Bölüm
01.09.2008-14.08.2013	Branch Manager	Yapı ve Kredi Bankası A.Ş.	Retail Banking
01.01.1994-01.09.2008	Corporate Banking Portfolio Manager	Yapı ve Kredi Bankası A.Ş.	Corporate Banking

## 6. Publications

### 6.1. Articles Published in International Refereed Journals

Hande Karadağ (2017). "The impact of industry, firm age and education level on financial management performance in small and medium-sized enterprises (SMEs): Evidence from Turkey", *Journal of Entrepreneurship in Emerging Economies*, 9(3), 300-314.

Hande Karadağ, (2015). "The Role and Challenges of Small and Medium-sized Enterprises (SMEs) in Emerging Economies: An Analysis from Turkey", *Business and Management Studies*, 1(2), 179-188.

Hande Karadağ, (2015). "The Role of SMEs and Entrepreneurship on Economic Growth in Emerging Economies within the Post-Crisis Era: An Analysis from Turkey", *Journal of Small Business and Entrepreneurship Development*, 1 (4), 22-31.

Hande Karadağ, (2015). The Role and Challenges of Small and Medium-sized Enterprises (SMEs) in Emerging Economies: An Analysis from Turkey, *Business and Management Studies*, 1(2), 179-188.

Hande Karadağ, (2015). Financial Management Challenges in Small and Medium-sized Enterprises: A Strategic Management Approach, *Emerging Markets Journal*, 5 (1), 26-40.

Hande Karadağ, Vedat Akman, (2015). The Role of Cross Selling in SME Banking: An Analysis from Turkey, *Emerging Markets Journal*, 5 (2), 82-92.

### 6.2 Book (International Publication)

Hande Karadağ, (2015) Strategic Financial Management for Small and Medium-sized Companies, Emerald Group Publishing Ltd, January 2016, ISBN Print: 9781785607752, ISBN Electronic: 9781785607745.

### 6.3 Book Chapter (National Publication)

Bölüm 6, Ar-ge'nin Sosyal ve Ekonomik Getirisi, M. Atilla Öner, edit., Teknik Değişimin Ekonomisi ve Yönetimi, Pan Yayıncılık, 2012.

### 6.4 Articles Published in National Refereed Journals

Hande Karadağ (2017) "Sera Gazı Emisyonları ile Mücadelede Uluslararası Ticaret Bağlantılı Önlemler", *Sosyal Dergi, İstanbul Ticaret Üniversitesi*, 31(1), pp. 33-47.

Hande Karadağ, (2017). Avrupa Birliği (AB) Üyelik Sürecinde Türkiye’de Girişimcilik Ekosisteminin Değerlendirilmesi: Küresel Girişimcilik Ve Kalkınma Endeksi (GEDI) Yöntemi ile Karşılaştırmalı Bir Analiz. *Balkan Journal of Social Sciences/Balkan Sosyal Bilimler Dergisi*, 6(11), pp. 68-87.

Hande Karadağ, (2014). KOBİ’lerde stratejik finansal yönetim uygulamaları, büyüme ve rekabetçilik: Bir literatür incelemesi , 2014, Muhasebe ve Finansman Dergisi, (63).

### **6.5 Proceedings in International Conferences**

Hande Karadağ, (2016). “Entrepreneurship Ecosystem in Turkey: An Analysis Through GEM and GEDI Methodologies”, International Conference of Strategic Research in Social Science and Education October, 14-16 Ekim 2016.

Hande Karadağ, (2014). “The conduct of financial management in entrepreneurial companies: An efficiency approach”, Yeditepe University Entrepreneurship Conference, Istanbul, Turkey, November, 2014.

### **6.6 Proceedings in National Conferences**

Hande Karadağ, (2016). “New Dynamics in Financial Management Practices of Small and Medium Sized Enterprises (SMEs), 15. Ulusal İşletmecilik Kongresi, İstanbul University, İstanbul, Turkey.

### **6.7 Other Publications**

Karadag,H., Dicle U., Dicle A., Ozgul U. (2014) “Proceedings of 17. Eurasian Energy Summit”, Istanbul, February 2014.

## **7. Administrative Positions (in Academia)**

- MEF University Senate– member (2015-current)
- MEF University Center of Excellence in Learning and Teaching – Board member (2015-2017)
- MEF University Commette of Quality - member (2016- current)

## **8. Presentations**

Case Studies Conference (2017), METU, Middle East Technical University, Ankara, Turkey.

How to Flip Business Courses? (2017), Koç University, İstanbul, Turkey.

Üniversitelerde Girişimcilik Eğitim Programlarının İyileştirilmesi (2017), TOBB Akademisyenler Kurulu, İstanbul, Turkey.

Sense-Making in Entrepreneurial Cognition: A Framework for Interpreting and Acting Upon the Unknown (2016), University of Pennsylvania, Wharton School Global Faculty Development Program.

Strategic Financial Management in SMEs (2014), Wharton School Sol. C. Snider Entrepreneurial Research Center, Entrepreneurial Research Seminar Series.

The Conduct of Financial Management in Entrepreneurial Companies: An Efficiency Approach (2013) Entrepreneurship Conference, Yeditepe University, Istanbul, Turkey.

Entrepreneurial Sensemaking (2008), Isenberg School of Management. November, 2008.

Entrepreneurship in EU and Turkey (2008),Kadir Has University Entrepreneurship Week Seminar Series, November, 2008.

## **8. Academic Memberships**

- European Council for Small Business and Entrepreneurship – Vice President (Turkey)
- TOBB Board of Academics - member
- Strategic Management Society –member

## **9. Teaching**

- Managing People and Organizations
- Entrepreneurship
- International Trade
- Change Management
- Leadership and Motivation
- International Business
- Case Studies in Entrepreneurship
- Bankacılığa Giriş
- Bankacılıkta Satış ve Pazarlama Teknikleri
- International Banking and Finance

## **10. Reviewing**

- Journal of Small Business Management (SSCI Indexed), 2016- .
- European Management Review (SSCI Indexed), 2017- .
- Entrepreneurship & Regional Development (SSCI Indexed), 2017- .
- Journal of Economics, Management and Trade, 2016-.
- Academy of Management Conference, 2014-.

## **11. Citations**

43 (as of 19.10.2017)

## **12. NGO Services**

Senator, JCI, Junior Chamber International  
Member, Propeller Club Istanbul Port